



# Glen Allen Youth Athletic Association

[www.GlenAllenSports.com](http://www.GlenAllenSports.com)

## Meeting Agenda + Minutes – 9/20/21 5:30 p.m.

### • Call To Order & Attendance Alyssa Von Herbulis o Attendance Summary: in attendance, Absent

President Alyssa Von Herbulis	Director of Softball Kayla Mainzer	Dir. of Admin Claire Sutton
Director of Baseball Robbie Nester	Asst. Dir. of Softball Jim Wheaton	Concessions Amanda Smith
Asst. Dir. of Baseball Nick Chavis	Director of Basketball OPEN	Dir.of Sp.Events Kris Perini
Asst. Dir. of Baseball Michael Roper	Asst. Dir. of Basketball OPEN	Dir. of Communications Daniel Riddle
Director of Membership Bobby Shockley	Asst. Dir. of Basketball John Casstevens	Director of Equipment Ryan Hinton
Dir. of Bldgs/Grounds Philip Cook	Secretary Patty Callahan	Treasurer Stacy McPherson
Director of Field Ops John Von Herbulis	Vice President Scott Paciocco	<a href="#">Director of Sponsorship Amanda Cook</a>
		Immediate Past President Sean Connor non voting member

### • Guests in Attendance: N/A

### • Meeting Minutes approval and Electronic Votes between Board Meetings:

- Next meeting: [07/19 Meeting Minutes approval](#)

### • Program Reports

#### o Basketball Report / Membership / Coaches OPEN / John Casstevens

- New Basketball Director:
  - o Amy and Matt not able to contribute
  - o New Basketball Director Proposed resource: Andrew Langua (spell?) has kids, coached, etc. Randolph Macon
  - o Bobby motioned to approve, Scott and Stacy second
  - o No one opposed
  - o Howard Turner agreed to act as Assistant Director. Agreed to take on scheduling of games and practices (very active in prior years.
  - o Bobby motioned to approve and Kayla seconded
  - o No one opposed
- Henrico provided update on gyms, but it was clear as mud
- Basketball numbers were down significantly
  - o Doing facebook reminders, etc.
  - o Approval to put flyers in school, but they are 10 cents a copy. For Glen Allen elementary and echo lake need over 1k flyers. Need to balance where we spend money. In middle and high school don't hand them out. Create something more green friendly-here's rough registration dates.

- Request: Daniel push marketing
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- ~~Alyssa topics:~~
  - ~~Fliers for basketball~~
  - ~~Basketball director vote~~
- **Softball Report Kayla Mainzer / Jim Wheaton**
  - Alyssa topic: Softball JBP
    - Softball plays at JBP as well as Baseball now
    - Small handful of complaints
    - John did a training session with Softball and it's a learning curve
  - New director of softball
    - Kayla is no longer in town so this last fall is the last season. Jim has agreed to stay on. Ops needs to get more involved. Hoping that Jamie will take over.
  - Used new umpires this fall
    - Continue to educate folks these umps do both softball and baseball

### **o Baseball Report Robbie Nester/Nick Chavis/Michael Roper**

- Robbie:
  - Overall smooth
  - Small issue w/one umpire so that umpire will not return. Chris will remind other umpires standards.
  - One of the players has covid and the manager notified the team. Some of the coaches are allowing kids to shake hands, but need to do hat tip. Mike sent a reminder.
    - Action: Daniel and Alyssa to work to create a COVID glen allen email.
- Alyssa topics:
  - Field rental updates
    - Going into the fall we still owed Rock It \$1,500
    - Looked at softball needs
    - Took all of the remaining spots to give Rock It to use fields until the debt is paid off. If we don't have rain, etc. we should make 2k off fields.
    - \$50 for an hour and half \$70 an hour and half w/lights and they need to provide insurance.
  - Parking at RFP
    - Football players parking in softball parking. Henrico is supposed to address this. People are parked in mulch beds, etc. County needs to enforce parking.
  - Train: kids throwing balls, on/in train, etc. so requested that county close it

### **o Buildings and Grounds / Field Operations Philip Cook/ John Von Herbulis**

- Maintenance of Jack Bourne
  - Softball resources learning where/how to help
  - Brainstorming on jack bourne ops resources to lighten load
  - Business as usual
  - If anyone on board feel like cutting grass, etc. would be appreciated
  - Brush drag purchase request: coconut fiber float mat-leveled dirt there. It would level the fields better. Couple of hundred dollars. Alyssa is working with Dicks to get a discount.
  - Idea: if anyone renting fields-potentially use yard work as incentive to get resources. People need to be trained-equipment is expensive.

- **Concessions Amanda Smith**

- Inventory concerns due to all of our supplies being constantly out of stock of our regular menu items.
  - Sams, Costco, etc. out of hot dogs, etc. inventory will be consistent.
- Alyssa Topic: Concession workers- if anyone would be late start for fall, but would need for spring. Our need is for someone who could work the grill, open/close, etc.
  - This past weekend-concession stand brought in \$2,600 so we want to try to open concession as much as possible.

- **Travel League Update Melvin Slough / Brian Harris**

Lakeside flooded this past weekend so we were able to absorb those games.

- **Equipment Report Ryan Hinton**

- Delays in some inventory-but all teams have uniforms at this point. Games started this past weekend. Disco did a great job
- Next meeting: need to discuss tball cost w/bat, ball, hat, etc.

- **Administrative Reports**

- **Secretary Report:** Nothing

- **Vice President Report Scott Paciocco**

- Basketball insurance-need to provide copy to Alyssa
- Joel Booth Scholarship: Presented 4 awards to congratulate them. They sent nice thank you letters.
  - Dylan Talbot
  - Morgan McKay
  - Drew Morris
  - Isaiah Dowling

- **Communications Report Daniel Riddle :**

- Want to understand basketball to be able to support as new resources come on board

- **Sponsorship Report Amanda Cook**

- Few sponsor checks have trickled in
- Want to do pre-order pizza night so that pizza delivered to the field and take it home
- Need new field sponsors for Jack Bourne. Current sponsors: sent email to current sponsors but got bounce back email. Alyssa will send Amanda the email addresses.
- Alyssa will pursue Home Depot/Lowes as that would be very helpful for Jack Bourne

- **Special Events Report Kris Perini**

- **Hosting 13 U world series 2022 summer**
  - Working to schedule meetings to understand requirements, etc.
  - August 10-19th
- **Hosting 12 70 South East Regionals check in date 7/12 but costs host fee of \$2,500 which dan confirmed the county will pay**
  - Will need volunteers
  - IB middle school and high school volunteers
  - Alyssa will be tournament director since our age group

• **Treasurer's Report Stacy McPherson**

- 92K misleading-need to pay ump, uniforms, scholarships, travel reimbursements, etc.
- While basketball is down - if remains down less uniforms, etc.
- Still paying on new mower (another 24 to 36 months).
- Don't have savings for new equipment - have not had money to put in savings.
- Raffle winner:
  - Need winners to complete tax forms before able to pay them
  - Sold about 295 tickets \$29,500 less 9250=20K net profit
  - Propose to put money in Capital account (savings) for Jack Bourne:
- Camps this summer \$9,100 net -put money into Capital account
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<b>current as of 9.20.2021</b>	<b>91,633.68</b>		
	Current (August)	Prior Month (July)	Prior Year (8.31.20)
SunTrust - Payroll	2,798.45	3,463.27	2,242.65
Village Bank - Operating	73,046.21	42,126.40	28,833.76
Village Bank - Capital	2,041.01	2,041.01	2,041.01
Village Bank - Loan	-	-	-
Key Receipts	47,606.21		
Key Expenditures	(16,686.40)		
Capital Savings	-		

**President Notes / Report Alyssa Von Herbulis**

- Community events (cornhole, Wiffleball)
  - Did several wiffleball and cornhole events
  - Not costing us money and making couple of hundred
  - Great way to mix/mingle and come to jack bourne to have fun and offer to help while we are there
  - Good community outreach
  - Wiffleball - very competitive, yelling at young ump, etc.
- Photographer:
  - Offered to do pictures during games
  - Not do it for every team/sport-limit to his team
- Fundraiser
  - Fundraiser while successful was slightly painful
  - 2 year in row not met our historical 40K
  - Ideas:
    - Squirrels games
    - Cow drop
- Motion to adjourn: amanda cook
- Second: john
- No one opposed at 6:43 pm
- Next meeting 10/18 at 6:30 pm

**Original list:**

1. Field rental updates
2. Softball JBP
3. Community events (cornhole, Wiffleball)
4. Fliers for basketball
5. Basketball director vote
6. Fundraiser
7. Photographer
8. Parking at RFP
9. Concession worker

**• Announcements**

**o Upcoming Dates:**

- o October 18<sup>th</sup> 630 pm

