



Glen Allen Youth Athletic Association

www.GlenAllenSports.com

Meeting Agenda + Minutes – 10/24/21 5:30 p.m.

• Call To Order & Attendance Alyssa Von Herbulis o Attendance Summary: in attendance, **Absent**

President Alyssa Von Herbulis	Director of Softball Kayla Mainzer	Dir. of Admin Claire Sutton
Director of Baseball Robbie Nester	Asst. Dir. of Softball Jim Wheaton	Concessions Amanda Smith
Asst. Dir. of Baseball Nick Chavis	Director of Basketball: Andrew Langua	Dir.of Sp.Events Kris Perini
Asst. Dir. of Baseball Michael Roper	Asst. Dir. of Basketball: Howard Turner	Dir. of Communications Daniel Riddle
Director of Membership Bobby Shockley	Asst. Dir. of Basketball John Casstevens	Director of Equipment Ryan Hinton
Dir. of Bldgs/Grounds Philip Cook	Secretary Patty Callahan	Treasurer Stacy McPherson
Director of Field Ops John Von Herbulis	Vice President Scott Paciocco	Director of Sponsorship Amanda Cook
		Immediate Past President Sean Connor non voting member

• Guests in Attendance: N/A

• Meeting Minutes approval and Electronic Votes between Board Meetings:

- [07/19 Meeting Minutes approval](#)
- [09/20/21 Meeting Minutes approval](#)
- Kayla motion to approve minutes
- Robbie motioned to second minutes
- All approved meeting minutes (no one opposed)

• Program Reports

o Basketball Report: Howard

- Welcome Howard Turner (new assistant director of basketball)
- Welcome Andrew Langua (new director of basketball)
- Overall numbers are significantly down from previous years. On 10/29 had 528 players (traditionally over 900)
- We had many try out, registration cut off time of 11/10 to give more opportunity for more people to join
- Please market - would like to pick up more girls for 8/9, 10/11, girls senior
- Play Rockville and Beavertown teams at our normal playing spots through the season which will be exciting to have more variety
- Still short a few coaches- mostly in the instructional league and girls divisions, potentially one coach for each of girls division. Howard will follow up with exact number of coaches needed (see below)

- Need commissioners for each age group (observe coaches, sessions, funnel for communication so that matt, howard, etc. not overwhelmed)
 - Need boys coaches 14/15 and 1/18 age group.
 - Girls need 10/11 and 12/14 age group.
 - Instructional: need 5 coaches (maybe high school for volunteer?) only one hour a week.
- Need some help on 11/13 to help with tryouts (350 people to try out on that day) 9 am to 5 pm that day.
 - NOTE: same weekend as Turkey Trot baseball tournament
 - Michael Roper can help

	GAYAA	GAYAA	GAYAA	Change from 10/04	
	Coach/Asst	Players	Teams (9 players)	Players	Teams
Boys 8/9	11	70	7.8	-1	-0.1
Boys 10/11	17	95	10.6	11	1.2
Boys 12/13	9	79	8.8	0	0.0
Boys Senior 14/15	13	81	9.0	1	0.1
Boys Senior 16/18	6	51	5.7	3	0.3
Girls 8/9	4	15	1.7	3	0.3
Girls 10/11	5	19	2.1	2	0.2
Girls 12/14	3	39	4.3	-1	-0.1
Girls Seniors	1	5	0.6	0	0.0
Instructional	6	74	8.2	4	0.4
Grand Total	75	528		22	2.4

● **Softball Report Kayla Mainzer / Jim Wheaton New Director of Softball: Jenny Davis**

- Finished all yesterday 8 U won at Rockville
- No complaints about anything (Chris McCook's umps went well)
- Take care of Jack Bourne-need to continue to education how to upkeep
- Season went smoothly-no incidents w/coaches, etc.
- New Director of Softball, Jenny Davis, her daughter plays (unable to attend tonight because her daughter's birthday). Kayla moved to NC, but agreed to stay on board until the end of fall.
- Jim will remain as assistant
- John motioned that Jenny become new director of softball and Howard second motion
- Board approved (no one opposed)

○ **Baseball Report Robbie Nester/Nick Chavis/Michael Roper**

- Some Umps and some Coach issues
 - Umpire wise have not heard a whole lot of complaints from river city, but internal some issues (not show up/on the phone during the game). Robbie sent an email and the response was to use Rivery City for home ump and internal for other. At times parents and coaches are getting involved. Alyssa indicated that as Charlie played they observed this with Jr. Rookie and rookie. Kids don't know how to react to the parents/coaches as adults.
 - Unfortunately waste of money due to the fact that coaches/parents trying to rule the game
 - Potentially that board members attend each game-but not realistic with conflicts.
 - Wins/loses no matter how you look at it if team wins/loses
 - Phillip umpired when he was a young man, we need to give them the back bone. We want to breed future leaders. They are being paid and should be held accountable, but we need to do what we can and we support you. If an umpire makes a call they own it.

- Phillip threw a grown man three times and no problem with it. Think we can continue to support them and the coach needs to control their fans.
- Jim sees these issues as his son is an umpire
 - Attendance issue: not enough youth umps to go behind the plate. Use McCooks who can act as mentors for youth
 - Need to do in person training for youth instead of zoom and need to remind coaches
 - Scott: Babe ruth lets them understand that they are the boss no matter what age.
 - 1) don't have as many umpires doing multiple things-want better umps but to get better umps need more jr rookie, rookie, etc. Pipeline is less
 - 2) Only in house pass: base path ump for rookie division and home plate and base ump for minor division
 - Less umpire opportunities, and lack of in person training, etc.
 - Scott does send email to not use phones daily
 - For \$25 for 2 hours it may not be worth it to the kids
 - NOTE: Internal umps are 13 and ump that have been trained, etc. for at least for 5 years used for rookie, jr. rookie, etc. Eliminated them from Jr. Rookie.
 - Rookie games are \$25 a game, Minor \$35 per game and behind plate is \$40
 - Arbarter system- change games, etc. comes up for renewal and per year per official/umpire \$8
 - Robbie: behind plate for minor \$40 . McCook and internal train together. The complaint issue is mostly with the parents-it is not the same coaches. We need to work to train the coaches.
 - Robbie and John both: goal to start w/mccook behind and internal base-but to switch half way through
 - Action:
 - Robbie will come back with options
 - Scott to clean up Arbarter system so don't have to pay for people no longer applicable
 - Some sort of training on how umps can give board feedback on parent real time
- Open registration-fliers to schools, smaller 3 in one page?
 - Normally we open right around 11/1
 - If update code of conduct, etc.
 - Paper: put smaller so you can print more to make it to more schools (traditionally greenwood, glen allen, etc.)
 - Request has to go to Katie, etc. then to school, then to principals, then we have to copy it and stack in group of 25 , etc.
 - Cost of registration not doing fund pay up front, vs. 100 raffle, etc. anything on how to even it out based on feedback provided at end of last year?
 - NOTE: need to determine fundraiser so that we can equal the do fundraiser/or pay up front.
 - Jim Wheaton Fundraiser: At first practice-kid has to pay up front for 50 raffle tickets. Collect tickets up front-they can sell them or just see if they win. Can sell extra tickets as they are only \$1 each. Only deterrent is that there is more money up front at registration (done at Richmond volleyball club). Then do the raffle. Could sell the tickets at the concession stand for RFP (can do it at registration and at jack bourne).
 - Action: need to check w/county to get approval
 - Ball barrage: 70% people and Dan would call people to get them to pay. Team mom had to follow up.
 - Need to communicate change up front.
 - Logistically still shake the tree as how to get the tickets back
 - Richmond volleyball: send out emails month before, weekly volleyball, etc. If they don't turn them in, that's unfortunate, but no on board to "make"

them to do it.

- When assigned tickets-Callahan has ticket numbers 1-50, Nester has 51-100, etc.
 - Roper: Feedback price point and that would rather get cash rather than cooler. Could we do blocks of \$5 or \$10 dollars or something? Less admin overhead.
 - Rockville does 10 tickets per registrant at \$5 per ticket
 - Action: Roper, Jim and Alyssa (potentially Jenny) to brainstorm
- Indoor tryout space?
 - Action item: Kayla and Robbie to request space
 - Rock it upstairs space will be done 11/5
- Insurance renewals:
 - Scott: director and officer policy tripled Alyssa, Stacy, Scott, etc. working on this. Put together a summary on this. Scott will continue to work with Jessica on this to ensure all the numbers/data are accurate. Numbers are a little skewed due to COVID, etc.
 - Director and officers go up at end of the month
 - Everything due and paid are up to date.
 - Will call her to get copy
- World Series and SER updates
 - Both of these have been paid for by county (50K for world series)
 - A lot that goes into that- we have to provide car for umpire, team, etc. stay tuned for more updates. This could be a great
 - World 8/10 to 8/19 (13 year olds)
 - South east regional 7/12-7/17 (12 year olds): Contract said we can not charge for the mixer dinner the night before - Alyssa followed up as we have paid the last Stafford. Babe Ruth refunded our money for those. Babe Ruth would not refund to everyone else. Players and coaches are covered, but other family members will have to pay.
- Budget
 - Raise the cost of quick ball to cover the cost of equipment? Ball and bat is \$15 and we also provide hat and a jersey, insurance, bucket of balls, and background checks for coaches. Not sure of the cost at other counties, but we are barely breaking even- losing money.
 - Action: Robbie will check to confirm if we were charging \$50 and if it was then we raise to \$75
- Raffles winner updates: two raffle winners need to complete forms and were paid. One person said that they would complete it. One email issue=will send a corrected form.
- JBP winterization and concession stand clean up: Handful of kids that are working are working to the bones. We will need to hire more during the spring. Potentially looking to use those resources to clean the concession stands to be able to winterize.
- Winter Savings at DSG: 10/29 weekend
- Medical Bags- order/donations: medical bags completed for basketball. Duffel bags that were used previously but expensive and covid lack volume. We used cinch bags and utilized medical supplies that we had and ordered a few extra items. Still looking for sponsors for ice packs, etc. that will need as the season goes on. Alyssa will attempt to get donations.
- Spirit Wear sale: everyone of the vendors having issues due to COVID so we will have a basketball spirit wear. We will use BSN company.

o Buildings and Grounds / Field Operations Philip Cook/ John Von Herbulis

- Jack Bourne:
 - Key was broken off, but thanks to Phillip and tictoc were able to fix.
 - Bathroom at mens bathroom not working so need to get repairman
 - Field 4 one of the base pegs was messed up so that needs to be fixed

● Concessions Amanda Smith

- No more inventory now that season is over.

- 11/9 might be clean up date
- Softball is done and one (potentially two) make up games for baseball for 11/6-everything else will finish in a week
- Travel ball will finish this weekend
- Could clean up jack bourne after the 6th

- **Travel League Update Melvin Slough / Brian Harris**

- Contract that we signed would be up for renewal this December
- Need to determine if we want to do it going forward so need
- Action: Robbie to get financial information on how much profit, cost.

- **Equipment Report Ryan Hinton : No updates**

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- **Administrative Reports**

- **Secretary Report:** Nothing

- **Vice President Report Scott Paciocco :Nothing**

- **Communications Report Daniel Riddle :** will send out Dicks coupons

- **Sponsorship Report Amanda Cook**

- Spirit night with Pot Belly and raised almost \$100, they are mailing the check to Stacy to the PO Box.
- Still in need of new field sponsors at Jack Bourne or we could look into doing like at leaders where they just have one middle screen in centerfield with no sponsorship on it and then they hang the banners of our sponsors in the outfield.
- I will be taking down all of the banners the same weekend as concession clean out and I will make an inventory of the ones that we have with their sizes and send some final thank you notes and social media blast to our sponsors.

- **Special Events Report Kris Perini**

- **Hosting 13 U world series 2022 summer**
 - Working to schedule meetings to understand requirements, etc.
 - August 10-19th
- **Hosting 12 70 South East Regionals check in date 7/12 but costs host fee of \$2,500 which dan confirmed the county will pay**
 - Will need volunteers
 - IB middle school and high school volunteers
 - Alyssa will be tournament director since our age group
 - November 14 Rob Connner with babe ruth will meet with us about world series logistics so if Robbie, Holly shole, michael mccormick (parks and rec) etc. want to join that would be great as he is a great source of knowledge.

• **Treasurer's Report Stacy McPherson**

- Basketball really contributes to keep flush for Jack Bourne with lower registrants might need to increase registration fees. Sponsorship would help.
- Better space than where we have been in the past, but not where we need to be.
- Money for raffle has not been transferred to winners (waiting for paperwork to avoid fees)

current as of 10.23.2021	121,320.29		
	Current (September)	Prior Month (August)	Prior Year (9.30.20)
SunTrust - Payroll	9,360.71	2,798.45	4,734.10
Village Bank - Operating	66,467.56	73,046.21	30,078.74
Village Bank - Capital	2,041.01	2,041.01	2,041.01
Village Bank - Loan	-	-	-
Key Receipts	39,945.62		
Key Expenditures	(46,524.27)		
Capital Savings	-		

President Notes / Report Alyssa Von Herbulis

Discussion on needed improvements at Jack Bourne. We have talked to him about a partnership with the county on capital improvements (holes in shed, bull pen, etc.). County is willing to help us - we need to get our wish list together. If we could do something like feeding place for groups to use (like boy scouts, etc.)

Howard will assist with contractor meetings/discussions.

Motion to adjourn Robbie

Howard SEcond to adjourn

Board voted to adjourn at 9:35 pm

